

**FOR IMMEDIATE RELEASE**

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**ezAuctioning, Inc. Named 2005 “New Business of the Year”  
By The Alexandria Chamber of Commerce**

***Growing Local eBay Consignment Retailer Announces Opening of  
Second Drop Off Location in Arlington, Virginia***

**ALEXANDRIA, VA** – ezAuctioning Inc., a local eBay consignment network founded in 2004 and based in Old Town Alexandria, was recently awarded the honor of “New Business of the Year” by the Alexandria Chamber of Commerce in recognition of its outstanding business growth, use of innovative technology, involvement in the community and strong partnerships with local non-profit organizations. The business award is presented to a new, outstanding services-oriented company in the greater Alexandria area each year.

ezAuctioning’s business goal is to make selling on eBay easy, accessible and worry-free for their customers. The staff handles the entire process of the auction from start to finish by taking quality digital photographs of the auction items, writing effective and well-researched descriptions, answering questions from bidders, collecting payment, and packing and shipping the items. Customers receive a check in the mail once the process is complete. In addition to its general eBay consignment services, the company also provides estate services, business liquidation services and fundraising services for non-profit organizations.

“We started with a mission to create a scalable and efficient consignment service network where individuals, businesses and community organizations can drop off valuable items to sell on eBay by a knowledgeable staff at a fair price,” said Jeremy Gersh, ezAuctioning co-founder. “A majority of our clients come from right here in the Alexandria area, so we are truly thrilled to be honored by the Alexandria Chamber of Commerce and look forward to continued growth and success as we expand further into Northern Virginia.”

In the company’s first year of business, ezAuctioning saw unprecedented growth and attributes this success to satisfied customers referrals. “We’ve been blown away by the number of new customers that come in as a result of word of mouth,” said Carrie

Ruggles, another of ezAuctioning's co-founders. ezAuctioning is currently experiencing 40 percent year over year growth as a result.

As recognized by the Chamber of Commerce, ezAuctioning prides itself on its involvement with the local non-profit organizations in the area. In just its first year of business, the company worked with 16 local organizations, including Hopkins House, Community Lodgings, Doorways for Women and Families and The Prevention of the Blind. ezAuctioning worked with these organizations to host Drop Off Day events where citizens, supporters and members can donate unwanted items for auction to benefit the organization. The fundraising events have helped struggling organizations develop additional fundraising channels and more established organizations reinvigorate their donor base. In just one year, more than 300 donated items sold on eBay through ezAuctioning generated roughly \$32,000 for these organizations.

“Through simple, charitable gestures and their determination and energy, ezAuctioning exemplifies the spirit of good business citizenship and civic involvement,” said J. Glenn Hopkins, Hopkins House. “They continue to demonstrate that even smaller businesses can find effective ways to give generously to charity.”

ezAuctioning is now leveraging the success of its first-year achievements and is proud to announce the opening of its second retail location in Arlington, Virginia. The store will be located in the Dominion Hills Centre and will be open for business by the end of November 2005.

#### **ABOUT THE ALEXANDRIA CHAMBER OF COMMERCE**

The Alexandria Chamber of Commerce is one of the largest and most effective chambers in the Greater Washington region, with 1,100 business members who employ more than 49,000 people. Founded in 1906, the Alexandria Chamber is one of the oldest Chambers in the country. The Alexandria Chamber is the only Northern Virginia Chamber to be accredited by the U.S. Chamber of Commerce.

#### **ABOUT EZAUCIONING, INC.**

ezAuctioning, Inc. is an eBay Drop Off Center based in Old Town Alexandria, Virginia, focused on helping its clients sell their unwanted valuables on eBay for top-dollar. ezAuctioning also provides estate and business liquidation services, as well as fundraising programs for not-for-profit organizations. Its newest location is located in Arlington, VA. For more information, visit [www.ezauctioning.com](http://www.ezauctioning.com) or contact 703-842-7541 for hours and drop-off information.

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